# **Glossary of Semiotic Terms**

# Abstract:

This activity contains a glossary of semiotic terms related to the coursework which we have studied so far throughout the semester. This glossary will be necessary for the development of our term paper.

### 1. biosphere

The biosphere is an environment in which an organism learns to adapt and survive.

#### 2. code

In semiotics, a code is a set of conventions which is used to communicate meaning.

# 3. conative function (of communication)

A conative function is an aspect of language which is utilized in order to direct a certain response from the addressee. It is a form of persuasion or influence.

# 4. conceptual metaphor

A conceptual metaphor is the understanding of an idea in terms of another domain. It is a relation between two concepts that are not necessarily directly related, but can be seen in parallel comparisons/

# 5. conceptual metanym

### 6. connotation

Connotation is the meaning/definition of a word within a given context.

# 7. context

A context is the specific circumstances/environment in which an idea is understood. Understanding a sign through a specific domain.

### 8. conventional sign

A conventional sign is a sign which is dependent on cultural or social understanding, as opposed to a natural sign which understanding is based on no outside forces.

# 9. denotation

The meaning of a sign which is extracted without any context/ external forces. This is the dictionary definition of immediate meaning.

#### 10. deconstruction

Deconstruction is breaking down a sign in order to understand why or how it was created. It involves taking a larger sign and breaking it down into smaller parts.

# 11. diachronic

Diachronic is the development of meaning over time, it is looking at data overtime at opposed to in a single snapshot.

# 12. discursive symbols

Discursive symbols have multiple layers of meaning, it is a recognition of multiple signs which are inter-related to convey multiple meanings.

# 13. emotive function (of communication)

An emotive function is an expression which does not alter the meaning of a sign, but adds information based on the speaker's internal state. Ex. Emotion behind a statement can emphasize an expression and invoke a feeling of seriousness / sarcasm.

#### 14. firstness

Firstness is a directly perceptual understanding of a sign. It requires no relation and is like a gut feeling / perceptual reaction.

# 15. haptics

Haptics is the perception of touch. Haptics are a nonverbal communication of signs often seen in technology, motion/vibration responses.

# 16. gesture

A bodily motion which is used to express an idea or meaning. Gestures are often culturally based signs which convey meaning.

# 17. gesticulant

Utilizing gestures to convey or emphasize meaning as opposed to verbal expression.

# 18. grammar

Grammar is a system and structure of a language. It is an analysis of the way in which a language is generated and structured.

# 19. hyperreality

Hyperreality in semiotics is the inability to distinguish reality from a simulation of reality. Simulations of reality appear more real than reality itself.

#### 20. icon

An icon is a sign which resembles its referent. An icon represents exactly what it stands for.

#### 21. image schema

An image schema is a structure which establishes patterns for understanding visually. It often creates spatial relations. Ex. wireframes

# 22. interpretant

An interpretant is a sign that refers to an object as another sign. It is also the effect of a sign on someone who reads it.

#### 23. index

A sign which points to an object within its context. Indexicality involves a relationship between an object and its concept.

# 24. infinite semiosis

Infinite semiosis is the idea that a sign can be endlessly commutable, or derived into another sign infinitely. Signs can be infinitely interpreted in different ways.

#### 25. kinesics

The study of the way in which body movements and gestures serve as nonverbal communication of signs between humans.

# 26. langue

The view of a language as an abstract system of communication. It is the elements and arrangements of speech and the relationships between them. The rules behind the way a language is arranged/used/

# 27. metalingual function (of communication)

The ability of a language to talk about its own features. Self-referential language.

#### 28. modernism

Modernism is a form of expression based on a utopian view of human life / society. It is based in order and forward moving progression. Modernism is an attempt to understand and express the true nature of reality.

# 29. myth

A myth is a perceived cultural reality hidden under layers of signification.

### 30. Narrative

The semiotic presentation of a series of events semantically related in a temporal and causal way. Types include linguistic, theatrical, pictorial or filmed.

### 31. natural sign

Natural signs are identified with events occurring in nature, or without an intentional human sender.

# 32. oculesics

A subcategory of kinesics, which is the study of eye movement and its relationship to nonverbal communication.

# 33. object

An object is a subject matter of a sign and an interpretant.

# 34. paradigm

A set of associated signifiers or signifieds which are all members of a given domain. Paradigms are replaceable. Ex( Verbs, Nouns) Parts of speech are replaceable paradigmatically.

# 35. paradigmatic

### 36. parole

Parole is the literal utterances of written and spoken language.

#### 37. Phatic Function

Phatic function is a part of communication which reassures a speaker that they are being listened to as well as understood. It is communication used for recognition.

### 38. Poetic Function

Generally a metaphorical or connotative descriptive sign. Involves self-referentiality, a message talking about itself.

#### 39. Postmodernism

A movement which was a radical reaction to modernism. This art often involves pessimism, chaos, entropy and irony.

# 40. Poststructuralism

The idea that to understand an object, one must study both the object itself and the systems of knowledge used to produce that object.

### 41. Presentational Symbols

A type of symbolization which takes the form of an image or icon, they are similar to the thing which they symbolize.

# 42. Proxemics

A branch of knowledge based in proximity. The distance people feel necessary to set between themselves and others.

### 43. Referential function

The factors of context and descriptions of a situation, object or mental state.

#### 44. Representamin

A sign which stands to somebody for something in some respect.

# 45. Representation

The description or portrayal of someone or something in a particular way or within a particular context.

### 46. Secondness

Secondness involves a relationship with reality. It links a given quality with an object or context.

### 47. Semiotics

The study of signs, sign processes and symbols and their interpretations.

# 48. Semiosphere

The semiosphere is a semiotic space which encompasses languages and sign systems. Language and sign systems function within the semiosphere and manipulate it.

# 49. Semiosis

Any form of activity, conduct, or process that involves signs, including the production of meanings.

# 50. Signifying Order

The structural levels of signification, meaning and representation within semiotic systems.

# 51. Sign (abstract)

Something which indicates the presence or occurrence of something else

# 52. Sign (Peirce)

A sign is something that stands in a well-defined relation to two other things, its object and its interpretant.

# 53. Sign(Saussure)

Composed of a signifier and the signified.

### 54. Signal

A signal is a sign that it used to pass information

#### 55. Signified

The concept which a signifier refers to, not the physical object, but the concept behind it

# 56. Signifier

The signifier is the object itself.

#### 57. Structuralism

Knowledge of nature and human life that is interested in relationships between elements in a conceptual system.

### 58. Symbol

Represents a concept, but unlike an icon does not resemble what it stands for.

### 59. Symptom

One of the first representations of sign, a natural sign produced by the body to alert an organism of the presence of an altered physical state within.

#### 60. Synchronic

Concerned with a linguistic system as it exists at a given point in time.

# 61. Syntagm

An orderly combination of interacting signifiers which form a meaningful whole. "ORDER"

# 62. Syntagmatic

A sequence of signs, which together create a meaning.

# 63. Text

An assemblage of smaller signs

# 64. Thirdness

A fundamental category in Peircean philosophy consisting of firstness and secondness, this involves culture and a learned experience of a sign.

# 65. Unlimited Semiosis

The idea that signs are endlessly commutable.