# **Glossary of Semiotic Terms**

## About this document

This document is an exercise is the curation of 65 specifically semiotic terms. The definitions of are each put under constraints, those being: The definition is relatively consistent with other definitions of the term, and that the definition resonates with my personal background and interests.

#### The Terms

#### 1. Biosphere

The part of the earth's crust, waters, and atmosphere that supports life.

#### 2. Code

A specific set of paradigmatic and syntagmatic conventions according to which texts are produced and interpreted.

#### 3. Conative Function (of communication)

A function of language or, more generally, communication, that is focused on, and concerned with influencing the behaviour of, the addressee, and thus concerned with persuasion.

#### 4. Conceptual metaphor

A metaphor (or figurative comparison) in which one idea (or conceptual domain) is understood in terms of another.

#### 5. Conceptual metonym

A contingent, i.e., non-necessary, relation within one conceptual domain between a source meaning and a target meaning, in which the source meaning provides mental access to the target meaning.

#### 6. Connotation

The associated or secondary meaning of a word or expression in addition to its explicit or primary meaning.

7. Context

The environment (physical and social) in which signs are produced and messages interpreted.

#### 8. Conventional sign

Any of various signs, such as words or symbols, that acquire their function through linguistic custom.

### 9. Denotation

The literal or primary meaning of a word, in contrast to the feelings or ideas that the word suggests.

#### **10. Deconstruction**

The view that texts can be deconstructed into a series of differences (oppositions) and, thus, that they do not refer to anything outside of themselves in any 'true' fashion.

# 11. Diachronic

Concerned with the way in which something, especially language, has developed and evolved through time.

# 12. Discursive symbols

Discursive Symbols occur over a period of time. Hence, it is not possible to perceive the whole unit except through the cognitive process of short-term memory.

# 13. Emotive function (of communication)

The addresser's emotional intent in communicating something.

# 14. Firstness

In Peircean theory, the first level of meaning derived from bodily and sensory processes.

# 15. Haptics

The perception of objects by touch and proprioception, especially as involved in nonverbal communication.

# 16. Gesture

Semiosis and representation by means of the hands, the arms, and to a lesser extent the head.

# 17. Gesticulants

The gesture units accompanying speech.

# 18. Grammar

The set of rules that explain how words are used in a language.

# **19. Hyperreality**

An image or simulation, or an aggregate of images and simulations, that either distorts the reality it purports to depict or does not in fact depict anything with a real existence at all, but which nonetheless comes to constitute reality.

# 20. Icon

A sign in which the signifier has a direct (non-arbitrary), simulative connection to its signified or referent.

# 21. Image schema

The recurring structures of, or in, our perceptual interactions, bodily experiences, and cognitive operations that portray locations, movements, shapes, and so on in the mind.

# 22. Interpretant

The effect of a sign on someone who reads or comprehends it.

# 23. Index

A sign in which the signifier has an existential connection to its signified or referent.

# 24. Infinite semiosis

the signified is endlessly commutable—functioning in its turn as a signifier for a further signified.

# 25. Kinesics

The study of the way in which certain body movements and gestures serve as a form of nonverbal communication.

# 26. Langue

The abstract knowledge of how certain signs and their relations can be used and interpreted.

# 27. Metalingual function (of communication)

A communicative function by which the code being used is identified.

# 28. Modernism

A philosophical movement of the late 19th and early 20th centuries that was based on an underlying belief in the progress of society.

#### 29. Myth

A story that aims to explain the origin of life or of the universe in terms of some metaphysical or deistic entity or entities.

### 30. Narrative

Something told or written, such as an account, story, or tale.

#### 31. Natural sign

A sign produced by nature.

## 32. Oculesics

A subcategory of kinesics, is the study of eye movement, eye behavior, gaze, and eye-related nonverbal communication.

### 33. Object

What a sign refers to.

# 34. Paradigm

A set of linguistic items that form mutually exclusive choices in particular syntactic roles.

# 35. Paradigmatic

A structural relation between signs that keeps them distinct and therefore recognizable.

### 36. Parole

The actual utterances of language, both written and spoken.

### 37. Phatic function (of communication)

A communicative function by which contact between addresser and addressee is established.

#### 38. Poetic function (of communication)

A communicative function based on poetic language.

#### 39. Postmodernism

A late 20<sup>th</sup> century style and concept in the arts, architecture, and criticism that represents a departure from modernism and has at its heart a general distrust of grand theories and ideologies as well as a problematical relationship with any notion of "art".

## 40. Poststructuralism

A movement in semiotics countering the structuralist notion that signs encode some aspect of reality.

# 41. Presentational symbols

In contrast to discursive symbols, these symbols are an 'all-at-once" sensory experience.

#### 42. Proxemics

The branch of knowledge that deals with the amount of space that people feel it necessary to set between themselves and others.

# 43. Referential function (of communication)

A communicative act in which there is a straightforward connection between the act and what it refers to.

#### 44. Representamen

In Peirce's theory, it is the physical part of a sign.

## 45. Representation

The process by which referents are captured and organized in some way by signs or texts.

# 46. Secondness

In Peircean theory, the second level of meaning derived from relating signs to one another or to other elements (including sign makers and sign users).

## 47. Semiotics

A general philosophical theory of signs and symbols that deals especially with their function in both artificially constructed and natural languages and comprises syntactics, semantics, and pragmatics.

### 48. Semiosphere

The world of signs, codes, and texts to be differentiated from the biosphere (the physical, life-supporting environment).

#### 49. Semiosis

The comprehension and production of signs.

### 50. Signifying order

Provides the means for the developing human being to organize the raw information that is processed by his or her senses into meaningful wholes.

### 51. Sign (abstract)

An object, quality, or event whose presence or occurrence indicates the probable presence or occurrence of something else.

### 52. Sign (Pierce)

In Peirce's theory of signs, a sign is something that stands in a well-defined kind of relation to two other things, its object and its interpretant sign.

## 53. Sign (Saussure)

In Saussure's theory of signs, a sign is composed of the signifier, and the signified.

### 54. Signal

An emission or movement that naturally or conventionally triggers some reaction on the part of a receiver.

#### 55. Signified

That part of a sign which is referred to.

#### 56. Signifier

That part of a sign that does the referring, the physical part of a sign.

### 57. Structuralism

The study of the structures (signs, texts, codes) generated by semiosis.

# 58. Symbol

A sign that represents a referent through cultural convention.

# 59. Symptom

A bodily sign that stands for some ailment, physical condition, or disease.

# 60. Synchronic

The study of signs at a specific point in time (usually the present).

#### 61. Syntagm

An orderly combination of interacting signifiers which forms a meaningful whole.

#### 62. Syntagmatic

A structural relation that guides the combination of signs or parts of signs in a coherent and consistent way.

#### 63. Text

A 'larger sign' put together in terms of a specific code.

# 64. Thirdness

In Peircean theory, the third level of meaning derived from symbolic processes.

# 65. Unlimited semiosis

the signified is endlessly commutable—functioning in its turn as a signifier for a further signified.